

Franklin Community Center, Inc.

Corporate Sponsorship Opportunities

2010



“We Are Making a Difference”

Franklin Community Center, Inc.
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About Franklin Community Center

“Our mission is to work collaboratively with individuals and other agencies to provide services that will improve the quality of life and foster a sense of neighborhood, community and family for all people.”

Despite the glamorous and affluent reputation Saratoga Springs has in the minds of many, there are those who struggle to make ends meet every day. Franklin Community Center is a not-for-profit human services agency dedicated to making a difference in the lives of Saratoga County residents. Through a variety of services and programming, we strive to do a lot, with a little. With a small staff, we make a conscious effort to cut overhead and administrative costs so that funds can go directly into the programs and services we provide for our less fortunate neighbors.

The unique and comprehensive approach of Franklin Community Center fosters a sense of family for all who pass through our doors, without the discomfort of bureaucratic paper work and prying questions. We offer guidance and advocacy, while providing a comfortable and friendly atmosphere. Our philosophy is to send people out the door with whatever they came in looking for. We work closely with other agencies, groups and churches in the area to create a user-friendly and effective referral system. We have proudly been providing for our friends and neighbors for more than twenty five years and rely heavily on community support to fund our programs.

We thoughtfully request your support of our mission in the upcoming year. Your donation will benefit Franklin Community Center and ultimately, our friends and neighbors. With your help, we will continue making a difference in 2010. Enclosed, please find information regarding the specifics of our programming.

For any additional questions or to schedule a meeting with a representative from Franklin Community Center, please call 587-9826.

Thank you for your consideration.



Programs and Services

Franklin Community Center is proud to offer the following programs and services:

- **Information and Referral Services** – Staff members are available to provide information and make appropriate referrals to agencies equipped to best meet the needs of a client. With close relationships to other local agencies, staff members work diligently to provide clients with the advocacy and assistance to best meet their needs.
- **Emergency Food Pantry** – Funded solely by community donations, our free emergency food pantry consists of non-perishable food items, hygiene supplies, pet food and baby items. The pantry is open Monday – Friday, 8am – 4pm at our offices on 10 Franklin Street.
- **Holiday and Back to School Assistance** – Each year Franklin Community Center provides holiday and back to school assistance to those in need. During the summer months school supplies are collected and distributed to students who may have otherwise been unprepared to begin the school year. Holiday baskets are provided to those in need and gifts are collected and distributed to hundreds of local children each year.
- **101 Washington Street** – Our distribution center is operated by volunteers and open to the public for free shopping Wednesdays through Fridays. Each Tuesday we accept donations of small household items, clothing and toys. 101 Washington Street is also a WRGB ‘Coats for Kids’ site throughout the winter months.
- **Furniture Distribution** – Franklin Community Center acts as a liaison between donors and recipients in need of specific furniture items. Donors are invited to contact the Center and be placed on an ongoing “donations” list. When a client calls in requesting an item, donors are matched with recipients and transportation arrangements are made at the donor’s convenience.
- **Franklin Community Manor** – Owned and operated by Franklin Community Center, The Manor houses 17 efficiency apartment units and 2 additional units that are situated above our distribution center at 101 Washington Street. These units offer safe and permanent housing, with rent kept extremely affordable, so those living on a fixed income can afford shelter.
- **Project Lift** – A free after school prevention program, Project Lift serves at-risk students in grades 1-5 at Geyser Road, Lake Avenue and Greenfield Elementary Schools (Saratoga Springs City School District). ‘Lifters’ learn about the dangers of drugs, alcohol, tobacco and gambling while learning to build self esteem and self worth as well as set and respect boundaries. Students are provided with positive role models in a safe and fun environment with their peers. Project Lift programming follows the school day and takes



place at their school. In addition to program enrollment, families of ‘Lifters’ have the option to enroll in our free back to school and holiday assistance programs, summer camperships, ancillary services and family events throughout the year. Research based curriculum is utilized and evaluations are conducted annually.

- **Methods of Motherhood (M.O.M.)** – This free program is offered to pregnant and parenting teens and dedicated to providing education, knowledge and resources for young parents. Through monthly educational sessions, teens learn about various effective parenting techniques, nutrition, developmental milestones and other topics pertaining to parenting young children, while in a supportive setting with peers.
- **Community Meeting Space** – On-site at 10 Franklin Street are two large community rooms, equipped with kitchen space, which are available for rent to local civic groups for meeting space. Fees for use are extremely low, enabling groups without high budgets to have a safe and convenient place to meet. Alcoholics Anonymous and Narcotics Anonymous meet in our community room many evenings and weekends throughout the month. Saratoga EOC’s Headstart program provides programming in our other room.

Why we are different

Franklin Community Center strives to make your dollar stretch as far as possible. Here’s how:

- Small staff – to reduce overhead by way of salary and benefit pay out.
- Buying local – as an organization, FCC understands the benefit to the community when we buy local. Through our utilization of local banks, printing sources and much more, we make it a point to keep as much of our business in the community as possible.
- Going green – for years FCC has tried to reduce, reuse and recycle as a cost cutting measure. With growing concerns about our environment, not only are these tactics fiscally responsible, but environmentally conscious.
- Commitment to community – FCC strives to provide for all community members as best we can. Whether it is providing services, offering housing, providing meeting space or volunteer opportunities, we strive to create a feeling of community and neighborhood for all in a non-bureaucratic manner.

If you would like to experience Franklin Community Center first hand, please contact us. We would be happy to give you a tour of our facilities or invite you to our programs.



Giving Opportunities

Franklin Community Center realizes that giving opportunities should be unique and personal. Please find a list of events for 2010 with sponsorship levels and benefits to find an avenue that will best suite your personal and professional needs.

Corporate Friends of the Center Campaign

Each January, Franklin Community Center appeals to the general public as part of our annual 'Friends of the Center' campaign. Donations will be used to support programming at the Center.

Sponsorship Opportunities –

<i>Sponsorship Level</i>	<i>Donation</i>
Life Member	\$2500 donation
Benefactor	\$1000 donation
Patron	\$500 donation
Supporting Member	\$250 donation
Continuing Member	\$150 donation



Community volunteers donating Thanksgiving



Students donating items from a food drive held at their school



High school students volunteering their time to create a mural



Give Local Campaign Sponsor

As we ring in a new year, Franklin Community Center is committed to giving back to the community in a positive way. We encourage all of those in the Franklin Family to give local and buy local. We understand that we can create our own “economic stimulus” package, help our friends and neighbors get back on their feet and keep our local economy intact.



Sponsorship Opportunities –

<i>Sponsorship Level</i>	<i>Corporate Benefits</i>
Founder - \$2500	Company logo, website link and bio featured on the “Give Local” Section of our agency website Inclusion of links, coupons or graphics (limited to 150 words or less) on six agency email blasts per year 4” x 4” advertising space in 1 newsletter (print ready ad to be provided by your company) for the 2010 calendar year 10 status updates on our Facebook page (limited to 50 words or less) to be displayed for one week each(must provide 2 weeks notice for update, copy to be provided by your company)
Executive - \$1500	Company logo, website link and bio featured on the “Give Local” Section of our agency website Inclusion of links, coupons or graphics (limited to 150 words or less) on three agency email blasts per year 2” x 2” advertising space in 1 newsletter (print ready ad to be provided by your company) for the 2010 calendar year 5 status updates on our Facebook page (limited to 50 words or less) to be displayed for one week each(must provide 2 weeks notice for update, copy to be provided by your company)
Administrator - \$500	Company logo, website link and bio featured on the “Give Local” Section of our agency website Inclusion of links, coupons or graphics (limited to 150 words or less) on 1 agency email blasts per year 2 status updates on our Facebook page (limited to 50 words or less) to be displayed for one week each(must provide 2 weeks notice for update, copy to be provided by your company)
Organizer - \$250	Company logo, website link and bio featured on the “Give Local” Section of our agency website

**all sponsorships are viewed as a gift and tax deductible the extent the law allows*



12th Annual Franklin Open Golf Tournament

Saturday, June 5, 2010 our 12th Annual Franklin Open will be held at Windy Hills Golf Course in Greenwich, NY. Please join Franklin Community Center as we take to the tee for a good cause!

Sponsorship Opportunities –

<i>Sponsorship Level</i>	<i>Corporate Benefits</i>
Platinum - \$5000	Your Company will be the exclusive presenting sponsor Event will be renamed the “Twelfth Annual Franklin Open presented by ...” Complimentary foursome at the tournament Company logo and recognition featured in full page color advertisement in a local paper Company logo and recognition featured on banner that will be hung in downtown Saratoga Company logo and recognition featured on tournament program, all promotional materials and banner (<i>provided by your company</i>) at the tournament Company logo and recognition featured on tournament T-shirts Company logo and link on our agency website
Gold - \$2000	Complimentary foursome at the tournament Company logo and recognition featured in full page color advertisement in a local paper Company logo and recognition featured on banner that will be hung in downtown Saratoga Company logo and recognition featured on tournament program, all promotional materials and banner (<i>provided by your company</i>) at the tournament Company logo and recognition featured on tournament T-shirts Company logo and link on our agency website
Silver - \$1000	Company logo and recognition featured in full page color advertisement in a local paper Company logo and recognition featured on banner that will be hung in downtown Saratoga Company logo and recognition featured on tournament program, all promotional materials and banner (<i>provided by your company</i>) at the tournament Company logo and recognition featured on tournament T-shirts Company logo and link on our agency website
Bronze - \$500	Company logo and recognition featured on tournament program and large sign displayed where Mulligan Contest takes place at the tournament Company logo and recognition featured on tournament T-shirts Company logo on our agency website
Tee - \$100	Company name on sign at Tee Company logo on our agency website
Green - \$50	Company name on sign at Green Company logo on our agency website
In Kind –to be used to fill gift bags or use as prizes	Any Item(s) that can be used for raffle or tournament prizes, such as: Clothing or hats with company logo Pens, pins, company merchandise, etc. Balloons Food and bottled water or juice for participants

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The Franklin Five

On November 6th, 2010 Franklin Community Center will hold its inaugural fundraising 5K Run/Walk at the Saratoga State Park. We are providing an opportunity to our community to participate in an affordable, family friendly event.

Sponsorship Opportunities –

<i>Sponsorship Level</i>	<i>Corporate Benefits</i>
Marathon - \$7,500	Your company will be a presenting sponsor and the Event will be renamed <i>The Franklin Five</i> presented by ..." Company logo and recognition will be featured on banner and all promotional materials at the event, as well as all additional media coverage TBD Company logo and recognition featured in full page color advertisement in The Saratogian Booth and inclusion in event fair and 10 complimentary event passes Company logo and recognition featured on event T-shirts Company logo and link on our agency website
Meet - \$5,000	Company logo and recognition will be featured on banner and all promotional materials at the event, as well as all additional media coverage TBD Company logo and recognition featured in full page color advertisement in a The Saratogian Booth and inclusion in event fair and 7 complimentary event passes Company logo and recognition featured on event T-shirts Company logo and link on our agency website
Sprint - \$3,500	Company logo and recognition featured in full page color advertisement in a local paper Booth and inclusion in event fair and 5 complimentary event passes Company logo and recognition featured on banner and all promotional materials at the event Company logo and recognition featured on event T-shirts Company logo and link on our agency website
Gallop - \$1,500	Company logo and recognition featured in full page color advertisement in a local paper Booth and inclusion in event fair Company logo and recognition featured on all promotional materials and banner at the event Company logo and recognition featured on event T-shirts Company logo and link on our agency website
Dash - \$1000	Company name on sign and banner placed on race route Sponsorship of water table on race route Company logo and recognition featured on event T-shirts Company logo on our agency website
Trot - \$750	Company name on all signs placed on race route Company logo on our agency website
Scout - \$500	Company name on 2 signs placed on race route Company logo on our agency website
Scurry - \$250	Company name on sign placed on race route Company logo on our agency website
In Kind Item Donation	Any item(s) that can be used to fill goodie bags, such as: Clothing or hats with company logo Pens, pins, company merchandise, etc. Please note: a minimum of 250 items is requested

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Innovative Events

At Franklin Community Center we understand that each of our supporters have something different to offer. If you do not feel connected to any of our campaigns or events, consider hosting your own event and naming Franklin Community Center the beneficiary. Please do not hesitate to contact the Center if you would like to collaborate on a project; we always welcome new ideas.

Past innovative events have included:

- Galas or parties
- Restaurant events
- Proceed donations/marketing promotions
- Home tours
- Collaborative partnerships
- Employee donation drives
- Sporting events

Words of Support

Are you considering donating to Franklin Community Center in 2010? Take a look at some of our recent press!

- December 18, 2009 – Interview appearance on WNYT (News Channel 13) evening news
- December, 2009 – ‘The Franklin Family’ (cover story), Spirit of Saratoga magazine, Anne Marie French
- November 16, 2009 – Featured in ‘Hidden in plain view’ series on homelessness, The Saratogian, Marissa Nicosia
- October 22, 2009 – ‘A lesson in giving, and adding’, Times Union, Leigh Hornbeck
- July 31, 2009 – ‘Local companies reach out to support non-profit’, Saratoga TODAY, Melissa Downer



Sponsorship Response Form

please submit no later than May 1st, 2010 to guarantee maximum exposure for your company

Name of Event(s) to be sponsored	Level/Amount

Sponsor Information:

Sponsor/Corporate Name: _____

Contact Name: _____

Address: _____

Phone #: _____ Fax #: _____

Email: _____

Billing Information:

Invoice me at the address above Enclosed is a check in the amount of \$ _____

Please charge my card (please circle: VISA MC DISCOVER AMEX*)

Credit Card #: _____ Exp Date: _____

Name appearing on card: _____

Billing Address for card: _____

Amount to be charged on card: _____

*If Amex, please include the four-digit code on the back of card: _____

Signature of approving party: _____

