



Franklin Community Center
Corporate Sponsorship Opportunities
2017

"We Are Making a Difference"

Dear Friends,

As President of the Franklin Community Center Board of Directors, I would like to present you with our 2017 Corporate Sponsorship Campaign and encourage you to look through the enclosed materials to see how we can work together for the upcoming year.

In the past two years Franklin expanded two of its largest programs, the food pantry and Project Lift, making the Center better equipped to serve our community. Our expanded food pantry serves approximately 190 families per month with both fresh and shelf stable items. We now have our own gardens, work with local farmers to provide additional fresh produce, are able to offer free produce days and have been working with our customers to promote and provide healthy diets. We were also able to expand our school prevention program, Project Lift, to all six of the Saratoga Springs City School District Elementary Schools. This program, which began in 1984, is unique to Saratoga Springs and has proven to be a critical asset to the children and families who participate.

For more than 33 years, our team of dedicated staff and volunteers has worked hard to ensure that those in need have access to basic necessities and that we continue to meet the ever-changing needs of the community through our range of programs and services. With your support, cooperation, and assistance, we can continue to grow and improve ourselves in the upcoming year

Please take some time to review the enclosed materials and think about how you and your colleagues can help. We are always open to new ideas – in fact, some of our most notable improvements have come from our supporters.

We pledge to continue to provide the very best for our community, knowing that with each person we serve, we are making a difference.

Thank you for your support,

Christopher Cook

Christopher Cook
President, Board of Directors

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*“You helped me when no one else would—a single woman temporarily out of work—there’s not a lot of resources for people like me.”
-Client of FCC*

*“Our **mission** is to work collaboratively with individuals and other agencies to provide services that will improve the quality of life and foster a sense of neighborhood, community and family for all people.”*

Franklin Community Center is a **non-profit human service agency**, located at **10 Franklin Street** in Saratoga Springs, New York, that has been providing basic necessities and services to less fortunate individuals and families in our area for over 30 years. Serving more than 6,000 people annually, we provide efficient and effective services to promote healthy lifestyles and positive changes, always holding on to our philosophy: **“Send people out the door with whatever they came in looking for.”**

Despite the glamorous and affluent reputation Saratoga Springs has in the minds of many, as in most cities, there are also those **people who struggle to make ends meet every day**. The unique and comprehensive approach of Franklin Community Center fosters a sense of family for those in need, without the discomfort of bureaucratic paperwork and prying questions. We offer guidance and advocacy, while providing a safe, comfortable and non-judgmental atmosphere.

Because we rely heavily upon community donations, fundraisers and corporate sponsorships to supplement our annual budget, we pride ourselves on creating sustainable relationships. Our donors are reassured by our positive reputation and fiscally conservative approach while our consumers are touched by our empathy, care and concern.

There are no fancy desks or office equipment, or hefty administration costs; **every dollar that comes in goes directly back into the operation of our programs**. It is this “what you see is what you get” approach that allows us to stand behind our original and most important mission of meeting the needs of the community. The support from others is what keeps us going every single day, thriving in an environment where neighbors helping neighbors is the driving force.

We thoughtfully request your support of our mission in the upcoming year. Your donation will benefit Franklin Community Center and ultimately, our friends and neighbors. With your help, we will continue making a difference in 2017.

Why We Are Different...

Franklin Community Center strives to **make your dollar stretch** as far as possible.

Here's how:

- **Fiscally Conscious** to reduce overhead
- **Support Local Business** to do our part to give back
- **Environmentally Conscious**
- **Commitment to Community**

“Your grassroots approach to helping people is exactly what this community needs during this economy.”

- Mary M., Donor

If you would like to experience Franklin Community Center first-hand, please contact us at 518-587-9826. We would be happy to give you a tour of our facilities or invite you to our programs.

Franklin Community Center is proud to offer the following programs and services:

Information and Referral Services – Staff members work diligently to provide clients with advocacy, information and make appropriate referrals to agencies best equipped to meet their current and future needs.

Food Pantry – Our expanded food pantry has refrigerators and freezers allowing us to accept both perishable and non-perishable items; in-house and community gardens provide fresh produce and a team of dedicated volunteers make it all possible. Our pantry is now part of the North Eastern New York Regional Food Bank and is heavily funded by community donations. Pet food, hygiene supplies and baby items are always needed as well.

Holiday and Back to School Assistance – During the summer months, school supplies are collected and distributed to students who may have otherwise been unprepared to begin the school year. During the holidays, gifts are collected and distributed to hundreds of local children.

101 Washington Street – Our distribution center is operated by volunteers and is open to the public Wed – Fri for free shopping. Each Tuesday we accept donations of small household items, clothing and toys. 101 Washington Street is also a ‘Coats for Kids’ site throughout the winter months.

Furniture Distribution – FCC acts as a liaison between donors and recipients in need of specific furniture items. Donors are placed on an ongoing “donations” list. When a client requests an item, donors are matched with recipients and transportation arrangements are made at the donor’s convenience.

Franklin Community Manor – Owned and operated by FCC, the Manor houses 17 efficiency apartment units. There are 2 additional units that are situated above our distribution center at 101 Washington Street. These units offer safe and permanent housing, with rent kept extremely affordable, so those living on a fixed income can afford shelter.

Project Lift – A free after school prevention program, Project Lift serves at-risk students in grades 1-5 in all six of the Saratoga Springs City School District Elementary Schools. ‘Lifters’ learn about the dangers of drugs, alcohol, tobacco and gambling while learning to build their self-esteem, realize their self-worth as well as learn how to set and respect healthy boundaries. Students are provided with positive role models in a safe and fun environment. Programming follows the school day and takes place at their school. In addition to program enrollment, families of ‘Lifters’ have the option to enroll in our free back to school and holiday assistance programs, summer camperships, ancillary services and family events. Research based curriculum is utilized and evaluations are conducted annually.

Community Meeting Space – Located at FCC is a large community room and kitchen which are available for rent. Fees for use are minimal, ensuring groups with conservative budgets have a safe and convenient place to meet. AA and other groups utilize our space frequently throughout the year.

Corporate Friends of the Center Campaign

Franklin Community Center realizes that giving opportunities should be **unique** and **personal**.

Each January, Franklin Community Center appeals to the general public as part of our annual ‘Friends of the Center’ campaign. Donations will be used to support programming at the Center.

“Friends of the Center” Contributions

Sponsorship	Donation
Major Sponsor (Will be listed on FCC’s website)	\$5,000 donation
Life Member	\$2,500 donation
Benefactor	\$1,000 donation
Patron	\$500 donation
Supporting Member	\$250 donation
Continuing Member	\$150 donation

Major Sponsors

Any individual/business sponsoring a total of \$5,000 annually will have their Name and/or Logo and link (if applicable) listed on our website’s Major Sponsors page. This can consist of multiple donations/sponsorships over the course of the year.

Please continue reading to learn more about our upcoming events/opportunities for 2017 with **sponsorship levels and benefits** to find an avenue that will best suite your personal and professional needs.

“We are committed to serving the needs of our community specifically with helping families and children. Franklin Community Center gives our company the opportunity to change lives and make a difference in our community.”
 – Joe Tyler, Informz

“My brother lives in Saratoga and suffers from mental health issues. I live across the country and constantly worry about him. He has been coming to your office for his haircuts, thank you for doing that for him.”
 - Concerned Sister

The 19th Annual Franklin Open Golf Tournament

Friday June 9th, 2017, our 19th Annual Franklin Open will be held at **Brookhaven Golf Course** in Porter Corners, NY. Please join Franklin Community Center as we take to the tee for a good cause! Your sponsorship helps us **“make a difference”** in the lives of our local neighbors!

Sponsorship	Corporate Benefits
Platinum \$5,000	<ul style="list-style-type: none"> • Your company will be a presenting sponsor; event will be renamed the “Nineteenth Annual Franklin Open presented by ...” • Complimentary foursome at the tournament • Company name and/or logo and recognition featured in full page color advertisement in a local paper • Company name and/or logo and recognition featured in tournament program, all promotional materials and banner (<i>provided by your company</i>) at the tournament • Company name and/or logo and recognition featured on tournament T-shirts • Company name and/or logo and link on our agency website • Company name and/or logo and link listed on FCC’s website Major Sponsors page
Gold \$2,000	<ul style="list-style-type: none"> • Complimentary foursome at the tournament • Company name and/or logo and recognition featured in full page color advertisement in a local paper • Company name and/or logo and recognition featured on banner that will be hung in Saratoga • Company recognition featured in tournament program, all promotional materials and banner (<i>provided by your company</i>) at the tournament • Company name and/or logo and recognition featured on tournament T-shirts • Company name and/or logo on our agency website
Silver \$1,000	<ul style="list-style-type: none"> • Company name and/or logo and recognition featured in full page color advertisement in a local paper • Company name and/or logo and recognition featured on banner that will be hung in Saratoga • Company recognition featured on tournament program, all promotional materials and banner (<i>provided by your company</i>) at the tournament • Company name and/or logo and recognition featured on tournament T-shirts • Company name and/or logo on our agency website
Bronze \$500	<ul style="list-style-type: none"> • Company recognition featured in tournament program and large sign displayed where Mulligan Contest takes place at the tournament • Company name and/or logo and recognition featured on tournament T-shirts • Company name and/or logo on our agency website
Tee \$100	<ul style="list-style-type: none"> • Company name on sign at Tee • Company name and/or logo on our agency website
Green \$50	<ul style="list-style-type: none"> • Company name on sign at Green • Company name and/or logo on our agency website
In Kind –to be used to fill gift bags or be used as prizes	<ul style="list-style-type: none"> • Any Item(s) that can be used for raffle or tournament prizes, such as: Clothing or hats with company logo Pens, pins, company merchandise, etc. Balloons, gift certificates Food and bottled water or juice for participants

**all sponsorships are viewed as a gift and tax deductible to the extent the law allows*

**corporate benefits applicable to all supporters if commitment is received prior to deadline*

Project Lift University

To be held on a **Thursday evening during October 2017**. **Project Lift University** is a unique fundraiser essential to raising funds for Project Lift, a free, after-school prevention program operated by Franklin Community Center. While perusing the silent auction and participating in the exciting, mission based live auction, guests will be able to enjoy delicious hors d’oeuvres, drinks and music. All auction items have been donated with proceeds benefitting Project Lift. It’s a great way to spend time with colleagues and friends while supporting a very worthy program serving the less fortunate children and families in our community.

Your sponsorship helps us **“make a difference”** in the lives of local children!

Sponsorship	Corporate Benefits
<p>Platinum \$10,000</p>	<ul style="list-style-type: none"> • Exclusive naming rights to event: “Project Lift University Presented by YOUR COMPANY” • Signage throughout event with company name • Opportunity to speak for 5 minutes at event • Prominent name and/or logo placement on 2016 Project Lift University invitation • Promotion on Franklin Community Center’s website including name and/or logo with link on Project Lift University webpage and on Major Sponsor’s page • One full page advertisement in the event program-printing a minimum of 150 • Company banner (provided by your company) prominently displayed during Project Lift University • Ten complimentary tickets to Project Lift University • Opportunity to provide a promotional give-away for event guests (provided by your own company) • Inclusion in advertisements relating to Project Lift University • Prominent name and/or logo placement in Franklin Community Center’s Newsletters for one issue • Company name listed on prominently placed sponsor signage at event

<p>Rhodium \$7,500</p>	<ul style="list-style-type: none"> • Prominent name and/or logo placement on Project Lift University invitation • Promotion on Franklin Community Center’s website including name and/or logo with link on Project Lift University webpage and on Major Sponsor’s page • One full page advertisement in the event program • Eight complimentary tickets to Project Lift University • Opportunity to provide a promotional give-away for event guests (provided by your company) • Inclusion in advertisements relating to Project Lift University • Prominent name and/or logo placement in Franklin Community Center’s Newsletters for one issue • Company name listed on prominently placed sponsor signage at event • Opportunity to speak for 3 minutes at event
<p>Palladium \$5,000</p>	<ul style="list-style-type: none"> • Prominent name and/or logo placement on Project Lift University invitation • Promotion on Franklin Community Center’s website including name and/or logo with link on Project Lift University webpage and on Major Sponsor’s page • One full page advertisement in the event program • Six complimentary tickets to Project Lift University • Opportunity to provide a promotional give-away for event guests (provided by your company) • Inclusion in advertisements relating to Project Lift University • Prominent name and/or logo placement in Franklin Community Center’s Newsletters for one issue • Company name and/or logo listed on prominently placed sponsor signage at event

<p>Gold \$2,500</p>	<ul style="list-style-type: none"> • Prominent name and/or logo placement on Project Lift University invitation • Promotion on Franklin Community Center’s website including name and/or logo with link on Project Lift University webpage • Prominent name and/or logo placement in Franklin Community Center’s Newsletters for one issue • One ½ page advertisement in the event program • Four complimentary tickets to Project Lift University • Inclusion in advertisements relating to Project Lift University • Company name and/or logo listed on prominently placed sponsor signage at event
<p>Silver \$1,000</p>	<ul style="list-style-type: none"> • Prominent name and/or logo placement on Project Lift University invitation • Promotion on Franklin Community Center’s website including name and/or logo with link on Project Lift University webpage • One ¼ page advertisement in the event program • Two complimentary tickets to Project Lift University • Inclusion in advertisements related to Project Lift University • Company name and/or logo listed on prominently placed sponsor signage at event
<p>Bronze \$500</p>	<ul style="list-style-type: none"> • Prominent name and/or logo placement on Project Lift University invitation • Company name listed in the event program • Promotion on Franklin community Center’s website including name and/or logo with link on Project Lift University webpage • Two complimentary tickets to Project Lift University • Company name and/or logo listed on prominently placed sponsor signage at event
<p>Indium \$300</p>	<ul style="list-style-type: none"> • Company name and/or logo listed in the event program • Promotion on Franklin Community Center’s website including name and/or logo with link on Project Lift University webpage
<p>Auction Item Valued at \$500 and above</p>	<ul style="list-style-type: none"> • Company name and/or logo with link on Project Lift University webpage on Franklin Community Center’s website • Company name and/or logo listed in event program • Company name and/or logo listed on prominently placed sponsor signage at event • Two complimentary tickets to event
<p>Auction Item Valued Under \$500</p>	<ul style="list-style-type: none"> • Company name and/or logo on Project Lift University webpage on Franklin Community Center’s website • Company name and/or logo in event program

**all sponsorships are viewed as a gift and tax deductible to the extent the law allows*

**Corporate Benefits applicable to all supporters if commitment is received prior to deadline*

Consider Hosting a Food Drive:

Our food pantry is stocked heavily by donations. If your company chooses to host a food drive, **FCC will provide you with bins and posters** to rally your co-workers and employees to get on board with stocking the shelves. You can also contribute monetarily to the specific purchase of food. Below is a list of the some needed items for our pantry:

General Food Pantry

- Peanut butter and jelly
- Cereal
- Macaroni and cheese
- Spaghettios and Chef Boyardee products
- Tea and coffee
- Canned Tuna and chicken
- Progresso and Chunky Soups (hearty ones)
- Corn
- Peas
- Pork n beans
- Noodle and rice side dishes
- Hamburger Helper and boxed meals
- Ramen Noodles
- Cup a Soups

Holiday Meal Items

- Boxed stuffing
- Boxed mashed potatoes
- Canned vegetables
- Corn bread mix
- Chicken and turkey stock
- Green beans
- Canned fried onions
- Cream soup mix

Hygiene Items

- Soap
- Shampoo and conditioner
- Deodorant
- Toothpaste
- Toothbrushes
- Shaving cream
- Feminine products

“As important as food is empathy, the soul needs nourishment, too. You gave me back the self-respect I had lost years ago.”

-Client of FCC

Holiday Assistance

Over the years, Franklin Community Center has provided Holiday Assistance to local families in need that have come to trust Franklin Community Center.

Adopt a Family

Below you will find a list of our Adopt a Family Donation levels:

Family Size	Donation
Family of 4	\$500
Family of 2	\$250
Single Child	\$125
Supplemental Gifts	\$50

Shop for a family

If you’re looking to adopt and shop for a family, please contact us in October and we will match you and members of your organization up with the perfect family.

Host a Toy Drive

Looking to help during the holidays but you’re not sure that you want to participate in our ‘adopt’ a family program? This is the perfect option. For those families and children who were not ‘adopted’, FCC prepares gifts from donations of new toys and clothing or gift cards from generous donors.

Corporate Matching Gifts Programs

Looking to become an individual supporter of Franklin Community Center? Increase your donation by utilizing your company's corporate matching gifts program. Through the years, generous donors have increased their total donation by naming Franklin Community Center, Inc. as a beneficiary for their corporate match program. Please inquire with your employer's human resource department to enroll in the program. The donation is tax deductible to both employee and employer.

If you would like to schedule a corporate matching gifts seminar at your place of employment, please contact Franklin Community Center and we will make arrangements for Franklin Community Center staff to meet with your corporation and employees.

Some Capital Region Corporate Matching Gift Companies included:

- AT&T
- Albany International
- Boeing
- General Electric Company/GE Fund
- IMB
- National Grid
- Verizon Foundation
- Xerox Corporation
- McGraw-Hill Companies
- Lockheed Martin Foundation
- Knolls Atomic Power Plant
- Allstate Insurance
- State Farm
- McDonalds
- Merrill Lynch & Co.
- United Parcel Service (UPS)
- Gap Inc.
- Best Buy
- Goldman Sachs
- The Ayco Company

Innovative Events/Ideas

At Franklin Community Center we understand that each of our supporters has something different to offer. We encourage you to think outside of the box and **consider hosting your own event**, naming Franklin Community Center as the beneficiary. Please do not hesitate to contact the Center if you would like to collaborate on a project; we always welcome new ideas.

Past innovative events have included:

- Galas or parties
- Restaurant events
- Proceed donations/marketing promotions
- Home tours
- Collaborative partnerships
- Employee donation drives
 - Toys
 - Pajamas
 - Coats
 - Winter Clothing
 - School Supplies
 - Snacks for Project Lift

*"We immediately thought of Franklin Community Center when we had to pick an organization—you're doing such important things for our City residents.
-A Community Partner and City Official*

Sponsorship Response Form

Please submit this form and indicate which event you are interested in sponsoring as soon as possible to guarantee maximum exposure for your company. Exclusive sponsorships and date selections are on a first come first serve basis.

Name of Event(s)/Sponsorship	Level/Amount

Sponsor Information:

Sponsor/Corporate Name: _____
 Contact Name: _____
 Address: _____
 Phone #: _____ Fax #: _____
 Email: _____

Billing Information:

- Invoice me at the address above Enclosed is a check in the amount of \$_____
- Please charge my card (circle: VISA MC DISCOVER) OR use the **Donate** link on our website

Credit Card #: _____ Exp Date: _____ Security Code: _____

Name appearing on card: _____

Billing Address for card: _____

Amount to be charged on card: _____

Email Address: _____

Signature of approving party: _____

Does your company have a Facebook page? _____
 Can we tag you on our Facebook page? _____
 Be sure to "Like" Franklin Community Center on Facebook!

