



Franklin Community Center
Corporate Sponsorship Opportunities
2019

"We Are Making a Difference"

Dear Friends,

As the newly elected President of Franklin Community Center's Board of Directors, I would like to present you with our 2019 Corporate Sponsorship Campaign. I urge you to read the enclosed materials to learn more about the Center and ways we can work together for the upcoming year.

The Center is driven by efficiency and fiscal conservancy, combined with the compassion and empathy necessary to provide such vital services to those in-need. I am continually impressed by the well-balanced and unique dynamic of this non-profit organization. Their ability to identify and address a need in the community is a trait that a donor searches for when choosing an organization to lend support.

If an individual or family is in need of food, clothing, education, shelter or guidance they can call upon Franklin Community Center for help. For over 35 years the dedicated team at Franklin, comprised of staff and volunteers, has worked tirelessly to ensure those in need have access to information and basic necessities. Our staff is always working to meet the ever-changing needs of the community through our range of programs and services. With your support, cooperation, and assistance, we can continue to grow and improve ourselves in the upcoming year

As your neighborhood, grass-roots organization, we pledge to continue to do what we do best, knowing that with each person we serve, "we are making a difference."

Thank you for your support,

Jason Lynch

President, Board of Directors

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*“You helped me when no one else would—a single woman temporarily out of work—there’s not a lot of resources for people like me.”
-Client of FCC*

*“Our **mission** is to work collaboratively with individuals and other agencies to provide services that will improve the quality of life and foster a sense of neighborhood, community and family for all people.”*

Franklin Community Center is a **non-profit human service agency**, located at **10 Franklin Street** in Saratoga Springs that has been providing basic-necessities and services to less fortunate individuals and families in our area for more than 35 years. Serving more than 6,000 people annually, we provide efficient and effective services to promote healthy lifestyles and positive changes, always holding on to our philosophy: **“Send people out the door with whatever they came in looking for.”**

Despite the glamorous and affluent reputation Saratoga Springs has in the minds of many, as in most cities, there are also those **people who struggle to make ends meet every day**. The unique and comprehensive approach of Franklin Community Center fosters a sense of family for those in need, without the discomfort of bureaucratic paperwork and prying questions. We offer guidance and advocacy, while providing a safe, comfortable and non-judgmental atmosphere.

Because we rely heavily upon community donations, fundraisers and corporate sponsorships to supplement our annual budget, we pride ourselves on creating sustainable relationships. Our donors are reassured by our positive reputation and fiscally conservative approach while our consumers are touched by our empathy, care and concern.

There are no fancy desks or office equipment, or hefty administration costs; **every dollar that comes in goes directly back into the operation of our programs**. It is this “what you see is what you get” approach that allows us to stand behind our original and most important mission of meeting the needs of the community. The support from others is what keeps us going every single day, thriving in an environment where neighbors helping neighbors is the driving force.

We thoughtfully request your support of our mission in the upcoming year. Your donation will benefit Franklin Community Center and ultimately, our friends and neighbors. With your help, we will continue making a difference in 2019.

Franklin Community Center is proud to offer the following programs and services:

Information and Referral Services – Staff members work diligently to provide clients with advocacy, information and make appropriate referrals to agencies best equipped to meet their current and future needs.

Food Pantry – Our food pantry has refrigerators and freezers allowing us to accept both perishable and non-perishable items; in-house and community gardens provide fresh produce and a team of dedicated volunteers make it all possible. Our pantry is part of the North Eastern New York Regional Food Bank and is heavily funded by community donations. Pet food, hygiene supplies and baby items are always needed as well.

Holiday and Back to School Assistance –During the summer months, school supplies are collected and distributed to students who may have otherwise been unprepared to begin the school year. During the holidays, Halloween costumes and holiday gifts are collected and distributed to hundreds of local children.

101 Washington Street – Our distribution center is operated by volunteers and is open to the public twice weekly for free shopping. Each Tuesday we accept donations of small household items, clothing and toys. 101 Washington Street also collects winter coats for children and adults during the winter months.

Furniture Distribution – FCC acts as a liaison between donors and recipients in need of specific furniture items. Donors are placed on an ongoing “donations” list. When a client requests an item, donors are matched with recipients and transportation arrangements are made at the donor’s convenience.

Franklin Community Manor – Owned and operated by FCC, the Manor houses 17 efficiency apartment units. There are 2 additional units that are situated above our distribution center at 101 Washington Street. These units offer safe and permanent housing, with rent kept extremely affordable, so those living on a fixed income can afford shelter.

Project Lift – A free after school prevention program, Project Lift serves at-risk students in grades 1-5 in all six of the Saratoga Springs City School District Elementary Schools. ‘Lifters’ learn about the dangers of drugs, alcohol, tobacco and gambling while learning to build their self-esteem, realize their self-worth as well as learn how to set and respect healthy boundaries. Students are provided with positive role models in a safe and fun environment. Programming follows the school day and takes place at their school. In addition to program enrollment, families of ‘Lifters’ have the option to enroll in our free back to school and holiday assistance programs, summer camperships, ancillary services and family events. Research based curriculum is utilized and evaluations are conducted annually.

Community Meeting Space – Located at FCC is a large community room and kitchen which are available for rent. Fees for use are minimal, ensuring groups with conservative budgets have a safe and convenient place to meet. AA and other groups utilize our space frequently throughout the year.

Corporate Friends of the Center Campaign

Franklin Community Center realizes that giving opportunities should be **unique** and **personal**.

Each January, Franklin Community Center appeals to the public as part of our annual 'Friends of the Center' mailing campaign. This campaign is critical to the continued success of the Center and is the backbone of our fundraising efforts. All contributions raised through this campaign support programming at the Center.

"Friends of the Center" Contributions

\$5,000 – Major Sponsor

\$2,500 – Life Member

\$1,000 – Benefactor

\$500 – Patron

\$250 – Supporting Member

\$150 – Continuing Member

Major Sponsors

Any individual/business sponsoring a total of \$5,000 annually will have their name and/or logo with link (if applicable) listed on our website's Major Sponsors page. This can consist of multiple donations/sponsorships over the course of the year.

Please continue reading to learn more about our upcoming events/opportunities for 2019 with **sponsorship levels and benefits** to find an avenue that will best suite your personal and professional needs.

**all sponsorships are viewed as a gift and tax deductible to the extent the law allows*

The 2019 Franklin Charity Poker Tournament **(TOURNAMENT CANCELLED FOR 2019)**

The event will take place on a Saturday (TBD) in April at [The Parting Glass](#) in Saratoga Springs. Funds raised through a per-player "suggested donation" support the programs and services of Franklin Community Center. Franklin raised over \$4,500 at this event in 2018 making it a very successful and well-attended event.

\$1,000 - Royal Flush Sponsor:

- Your company will be presenting sponsor; event will be named 2019 Franklin Charity Poker Tournament presented by Your Company Name
- 6 Complimentary seats at tournament
- Company name and/or logo featured on:
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals)
 - Agency website
 - Promotional materials
 - Social media outlets

\$750 – Four Of A Kind Sponsor:

- 4 Complimentary seats at tournament
- Company name and/or logo featured on:
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals)
 - Agency website
 - Promotional materials
 - Social media outlets

\$500 – Full House Sponsor:

- 2 Complimentary seats at tournament
- Company name and/or logo featured on:
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals)
 - Agency website
 - Promotional materials
 - Social media outlets

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corporate benefits applicable to all supporters if commitment is received prior to deadline: **3/1/2019)*

Friday June 7th, 2019, our 21st Annual Franklin Open at **Brookhaven Golf Course** in Porter Corners, NY raises funds to support all the programs and services of Franklin Community Center.

\$5,000 – Platinum:

- Your company will be presenting sponsor; event will be named “Twenty-first Annual Franklin Open presented by Your Company Name”
- 2 Complimentary foursomes at tournament (\$800 value)
- Company name and/or logo featured on:
 - Tournament t-shirts, golf carts, welcome sign at course, banner, program
 - Local newspaper advertisement
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals)
 - Agency website including Major Sponsor and Franklin Open pages
 - Social media outlets

\$2,500 – Gold:

- Complimentary foursome at tournament (\$400 value)
- Company name and/or logo featured on:
 - Tournament t-shirts, banner, program
 - Local newspaper advertisement
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals)
 - Agency website and social media outlets

\$1,250 – Silver:

- Fee for 2 golfers waived (\$200 value – must register a team of 4)
- Company name and/or logo featured on:
 - Tournament t-shirts, banner, program
 - Local newspaper advertisement
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals)
 - Agency website and social media outlets

\$600 – Bronze:

- Fee for 1 golfer waived (\$100 value – must register a team of 4)
- Company name and/or logo featured on:
 - Tournament program and large sign on course at tournament
 - Local newspaper advertisement
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals)
 - Agency website and social media outlets

\$300 – Beverage Cart (2 opportunities):

- Company name and/or logo featured on:
 - 1 Beverage Cart at tournament and tournament program
 - Local newspaper advertisement
 - Agency website and social media outlets

\$150 – Raffle Prize:

- Company name and/or logo on: agency website and tournament program
- \$75 will purchase raffle prizes / \$75 will be donated to FCC

\$100 – Tee:

- Company name displayed on sign at course and agency website

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**corporate benefits applicable to all supporters if commitment is received prior to deadline: 5/1/2019*

Project Lift University

To be held on a **Thursday, September 26th**. **Project Lift University** is a unique fundraiser essential to raising funds for Project Lift, a free after-school prevention program operated by Franklin Community Center. Live and silent auctions, entertainment, food and drinks provided. Your sponsorship helps us **“make a difference”** in the lives of local children!

\$10,000 – Platinum:

- Exclusive naming rights; event will be named Project Lift University Presented by “your company name”
- 12 Complimentary tickets to event
- Company name and/or logo featured on:
 - Prominent placement on invitation (mailed to over 1,600 households)
 - Signage throughout event
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals/households)
 - Newspaper advertisements
 - Agency website including Major Sponsors page and Project Lift University webpages with active link to your website
 - Social media outlets
 - All printed materials for event
- Full page advertisement in event program

\$7,500 – Rhodium:

- 10 Complimentary tickets to event
- Company name and/or logo featured on:
 - Prominent placement on invitation (mailed to over 1,600 households)
 - Signage throughout event
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals/households)
 - Newspaper advertisements
 - Agency website including Major Sponsors page and Project Lift University webpages with active link to your website
 - Social media outlets
 - All printed materials for event
- Full page advertisement in event program

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*corporate benefits applicable to all supporters if commitment is received prior to deadline: **8/1/2019**

\$5,000 – Palladium:

- 6 Complimentary tickets to event
- Company name and/or logo featured on:
 - Prominent placement on invitation (mailed to over 1,600 households)
 - Event sponsor sign
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals/households)
 - Newspaper advertisements
 - Agency website including Major Sponsors page and Project Lift University webpages with active link to your website
 - Social media outlets
 - All printed materials for event
- Full page advertisement in event program

\$2,500 – Gold:

- 4 Complimentary tickets to event
- Company name and/or logo featured on:
 - Event invitation (mailed to over 1,600 households)
 - Event sponsor sign
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals/households)
 - Newspaper advertisements
 - Agency website - Project Lift University webpages with active link to your website
 - Social media outlets
 - Printed materials for event
- 1/2 page advertisement in event program

\$1,000 – Silver:

- 3 Complimentary tickets to event
- Company name and/or logo featured on:
 - Event invitation (mailed to over 1,600 households)
 - Event sponsor sign
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals/households)
 - Newspaper advertisements
 - Agency website - Project Lift University webpages with active link to your website
 - Social media outlets
 - Printed materials for event
- 1/4 page advertisement in event program

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*corporate benefits applicable to all supporters if commitment is received prior to deadline: **8/1/2019**

\$500 – Bronze:

- 2 Complimentary tickets to event
- Company name and/or logo featured on:
 - Event invitation (mailed to over 1,600 households)
 - Event sponsor sign
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals/households)
 - Newspaper advertisements
 - Agency website - Project Lift University webpage
 - Social media outlets
 - Printed event materials
 - Event program

\$300 – Indium:

- Company name and/or logo featured on:
 - Event sponsor sign
 - Franklin Newsletter (both mailed and emailed to over 1,600 individuals/households)
 - Newspaper advertisements
 - Event program

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corporate benefits applicable to all supporters if commitment is received prior to deadline: **8/1/2019*

Consider Hosting a Food Drive

Our food pantry is stocked heavily by donations and we accept product and/or monetary donations to help us fill the shelves. We also look for companies/groups to coordinate food drives to benefit the pantry. You can find an up-to-date list of needs on our website: www.FranklinCommunityCenter.org
Visit page: [How You Can Help > Wish List / Needs List](#)

Holiday Assistance

Franklin provides holiday assistance for families residing in Saratoga County who are unable to provide Christmas gifts to their children. We have multiple ways to become a donor for our Holiday Assistance Program.

- **Adopt A Child(ren):** Donor receives wish list for child(ren) and is able to shop for items on list that will be dropped off at Franklin Community Center
- **Supplemental Gifts:** Donor receives list of popular items from “wish lists” that are used to supplement gift bags and for children whose lists come in after deadline for Adopt A Child
- **Monetary Donations:** Donor will contribute to program and donations will be used to fill in gaps in Holiday Assistance Program.
- **Volunteer:** We look for volunteers to assist with receiving, checking/sorting donations, and filling holiday “wish-lists”. Volunteer opportunities occur during traditional business hours.

We begin working on our Holiday Assistance Program in October; if you are interested in participating please contact our main office 518.587.9826 or email info@franklincommunitycenter.org.

Corporate Matching Gifts Programs

Looking to become an individual supporter of Franklin Community Center? Increase your donation by utilizing your company’s corporate matching gifts program. Through the years, generous donors have increased their total donation by naming Franklin Community Center, Inc. as a beneficiary for their corporate match program. Please inquire with your employer’s human resource department to enroll in the program. The donation is tax deductible to both employee and employer.

Innovative Events/Ideas

At Franklin Community Center we understand that each of our supporters has something different to offer. We encourage you to think outside of the box and **consider hosting your own event**, naming Franklin Community Center as the beneficiary. Please do not hesitate to contact the Center if you would like to collaborate on a project; we always welcome new ideas.

- Winter Coats
- Winter Clothing
- School Supplies
- Snacks for Project Lift
- Food for the Pantry
- Monetary Donations

Sponsorship Response Form

Please submit this form and indicate which event you are interested in sponsoring as soon as possible to guarantee maximum exposure for your company. Exclusive sponsorships and date selections are on a first come first serve basis.

Name of Event(s)/Sponsorship	Level/Amount

Sponsor Information:

Sponsor/Corporate Name: _____
 Contact Name: _____
 Address: _____
 Phone #: _____ Fax #: _____
 Email: _____

Billing Information:

- Invoice me at the address above Enclosed is a check in the amount of \$ _____
- Please charge my card (circle: VISA MC DISCOVER) OR use the **Donate** link on our website

Credit Card #: _____ Exp Date: _____ Security Code: _____

Name appearing on card: _____

Billing Address for card: _____

Amount to be charged on card: _____

Email Address: _____

Signature of approving party: _____

Does your company have a Facebook page? _____
 Can we tag you on our Facebook page? _____
 Be sure to "Like" Franklin Community Center on Facebook!

