



Corporate Giving Opportunities 2022

Dear Friend,

Franklin Community Center is a **non-profit human service agency**, located at **95 Washington Street** in Saratoga Springs that has been providing basic necessities and services to less fortunate individuals and families in our area for almost 40 years. Serving more than 6,000 people annually, we provide efficient and effective services to promote healthy lifestyles and positive changes, always holding on to our philosophy: **"Send people out the door with whatever they came in looking for."**

Despite the glamorous and affluent reputation, Saratoga Springs, as in most cities, has a significant population of **people who struggle to make ends meet every day**. The unique and comprehensive approach of Franklin Community Center fosters a sense of family for those in need, without the discomfort of bureaucratic paperwork and prying questions. Every day, our staff provides guidance and advocacy to our community members in a safe, comfortable and non-judgmental atmosphere.

We rely heavily upon community donations, fundraisers and corporate sponsorships to supplement our annual budget and we pride ourselves on creating sustainable relationships. Our supporters are reassured by our positive reputation and fiscally conservative approach.

Partnership opportunities include: sponsor of a single event or two or more events and sponsor of gifts in kind. We are especially grateful to those who choose to support us at the level of \$5,000 annually, either with a single gift or multiple contributions over the course of the year. The name of the individual and/or business will be listed, along with a website link (if applicable), on our **Major Supporters** webpage.

We thoughtfully request your support of our mission in the upcoming year. Your donation will benefit Franklin Community Center and ultimately, our friends and neighbors. With your help, we will continue making a difference in 2022. Please continue reading to learn more about our upcoming events/opportunities with **sponsorship levels and benefits** to find an avenue that will best suite your personal and professional needs.

Sincerely,

A handwritten signature in blue ink that reads "Mary Beth McGarrahan".

Mary Beth McGarrahan

Franklin Community Center is proud to offer the following programs and services:

Food Pantry – Our food pantry has refrigerators and freezers allowing us to accept both perishable and non-perishable items; in-house and community gardens provide fresh produce and a team of dedicated volunteers make it all possible. Our pantry is part of the North Eastern New York Regional Food Bank and is heavily funded by community donations. Pet food, hygiene supplies and baby items are always in need as well as these items are not covered by government assistance programs.

Free Store – Our distribution center is operated by volunteers and is open to the public twice weekly for free shopping. Each Tuesday we accept donations of small household items, clothing and toys. 101 Washington Street also collects winter coats for children and adults during the winter months.

Franklin Community Manor – Owned and operated by FCC, the Manor houses 17 efficiency apartment units. There are 2 additional units that are situated above our distribution center at 101 Washington Street. These units offer safe and permanent housing, with rent kept affordable, so those living on a fixed income can afford shelter.

Project Lift – A free after school prevention program, Project Lift serves at-risk students in grades 1-5 in all six of the Saratoga Springs City School District Elementary Schools. ‘Lifters’ learn about the dangers of drugs, alcohol, tobacco and gambling while learning to build their self-esteem, realize their self-worth as well as learn how to set and respect healthy boundaries. Students are provided with positive role models in a safe and fun environment. Programming follows the school day and takes place at their school. In addition to program enrollment, families of ‘Lifters’ have the option to enroll in our free back to school and holiday assistance programs, summer camperships, ancillary services and family events. Research based curriculum is utilized and evaluations are conducted annually.

Student Services – During the summer months, school supplies are collected and distributed to students who may have otherwise been unprepared to begin the school year. During the holidays, Halloween costumes and holiday gifts are collected and distributed to hundreds of local children.

Furniture Match – FCC acts as a liaison between donors and recipients in need of specific furniture items. Donors are placed on an ongoing “donations” list. When a client requests an item, donors are matched with recipients and transportation arrangements are made at the donor’s convenience.

Information and Referral Services – Staff members work diligently to provide clients with advocacy, information and make appropriate referrals to agencies best equipped to meet their current and future needs.

Multi-Event Opportunities: 2022 Community Sponsorships

This investment to you or your company for the promotional and marketing benefits described is determined by the following:

\$10,000 Premier

General Benefits

- ✓ Name/Company logo listed on Major Supporters webpage with a link to your site
- ✓ Name/Company listed in 2022 Impact Report

Event Specific Benefits

Spring Indoor Golf – April 22-24, 2022

- ✓ 4 Complimentary golfers
- ✓ Company name banner displayed at the event
- ✓ Attendance – 75 golfers (estimated)

Annual Golf Tournament – September 9, 2022

- ✓ 1 Complimentary foursome
- ✓ Company name banner displayed at the event
- ✓ Opportunity to provide promotional item in golfers' goodie bags
- ✓ Attendance – 125 golfers (estimated)

FCC Soiree – September 15, 2022

- ✓ Name/Company featured on back of invitation as a Premier Sponsor
- ✓ Name/Company listed on Honorary Committee
- ✓ Includes a reserved table and 6 complimentary tickets
- ✓ Full-page color ad in program

\$5,000 Partner

General Benefits

- ✓ Name/Company logo listed on Major Supporters webpage with a link to your site
- ✓ Name/Company listed in 2022 Impact Report

Event Specific Benefits

Spring Indoor Golf – April 22-24, 2022

- ✓ 4 Complimentary golfers
- ✓ Company name displayed at the event
- ✓ Attendance – 75 golfers (estimated)

Annual Golf Tournament – September 9, 2022

- ✓ 1 Complimentary foursome
- ✓ Company name displayed on welcome signage at the event
- ✓ Opportunity to provide promotional item in golfers' goodie bags
- ✓ Attendance – 125 golfers (estimated)

*Event contact: Mary Beth McGarrahan
marybeth@franklincommunitycenter.org | 518.587.9826 x227
Franklin Community Center | 95 Washington St. | Saratoga Springs, NY 12866*

FCC Soiree – September 15, 2022

- ✓ Name/Company listed on invitation as a Partner Sponsor
- ✓ Name/Company listed on Honorary Committee
- ✓ Includes a reserved table and 4 complimentary tickets
- ✓ Half-page color ad in program

\$2,500 Supporter

General Benefits

- ✓ Name/Company listed in 2022 Impact Report

Event Specific Benefits

Spring Indoor Golf – April 22-24, 2022

- ✓ 2 Complimentary golfers
- ✓ Company name displayed at the event
- ✓ Attendance – 75 golfers (estimated)

Annual Golf Tournament – September 9, 2022

- ✓ 1 Complimentary golfer
- ✓ Company name displayed on welcome signage at the event
- ✓ Attendance – 125 golfers (estimated)

FCC Soiree – September 15, 2022

- ✓ Name/Company listed on invitation as a Supporter
- ✓ Name/Company listed on Honorary Committee
- ✓ Includes a reserved table and 2 complimentary tickets
- ✓ Quarter-page color ad in program

Single Event Opportunities

Spring Indoor Golf

Friday April 22 – Sunday April 24, 2022, our first year hosting a virtual golf tournament. Awards for longest drive and closest to the Pin.

\$2,500 – Ace Gold

- 1 Complimentary foursome
- Prominent logo placement on event emails, at event check-in and company brochure distribution opportunity
- Recognition on www.franklincommunitycenter.org event page and on FCC's Facebook event page

\$1,000 – Eagle Silver

- 1 Complimentary twosome
- Prominent logo placement on event emails, at event check-in and company brochure distribution opportunity
- Recognition on www.franklincommunitycenter.org event page and FCC's Facebook event page

\$500 – Birdie Bronze

- 1 Complimentary golfer
- Recognition on www.franklincommunitycenter.org event page and FCC's Facebook event page

Annual Golf Tournament

Friday September 9, 2022 24th Annual Franklin Open at **Saratoga Lake Golf Club**

\$5,000 – Masters Title

- Your company will be presenting sponsor; event will be named "24th Annual Franklin Open presented by *Your Company Name*"
- 2 Complimentary foursomes at tournament including carts, range and greens fees
- Prominent logo placement:
 - Welcome sign at course, event banner, check-in/registration, lunch & program
 - Official tournament t-shirts
- Sponsor recognition at event and company brochure distribution opportunity
- Recognition on www.franklincommunitycenter.org event page and FCC's Facebook event page

\$2,500 – Ace Gold

- 1 Complimentary foursome at tournament including carts, range and greens fees
- Prominent logo placement:
 - Event banner, check-in/registration, lunch & program
 - Official tournament t-shirts
- Sponsor recognition at event and company brochure distribution opportunity
- Recognition on www.franklincommunitycenter.org event page and on FCC's Facebook event page

\$1,000 – Eagle Silver

- 1 Complimentary twosome foursome at tournament including carts, range and greens fees
- Prominent logo placement:
 - Event banner, check-in/registration & program
 - Official tournament t-shirts
- Sponsor recognition at event and company brochure distribution opportunity

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marybeth@franklincommunitycenter.org | 518.587.9826 x227
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- Recognition on www.franklincommunitycenter.org event page and FCC's Facebook event page

\$750 – Lunch Sponsor

- Prominent logo placement: lunch
- Recognition on www.franklincommunitycenter.org event page and FCC's Facebook event page

\$500 – Birdie Bronze

- 1 Complimentary 1 golfer foursome at tournament including carts, range and greens fees
- Logo on official tournament t-shirts
- Recognition on www.franklincommunitycenter.org event page and FCC's Facebook event page

\$300 – Beverage Cart

- Prominent logo placement: one beverage cart
- Recognition on www.franklincommunitycenter.org event page and FCC's Facebook event page

\$200 – Hole or Contest Sponsor

- Prominent signage placement at tee box

FCC Soiree

Friday September 15, 2022, enjoy complimentary cocktails and hors d'oeuvres designed especially for our event being held in the Arpey Family Community Center. Featuring a Silent Auction and artwork by recognized local artists.

\$7,500 – Title Sponsor

- Includes a reserved table and 6 complimentary tickets
- Your name and/or logo featured on back of invitation
- Prominent logo on event emails, at event check-in, full-page color ad in program and company brochure distribution opportunity
- Recognition on www.franklincommunitycenter.org event page and on FCC's Facebook event page

\$5,000 – Signature

- Includes a reserved table and 4 complimentary tickets
- Prominent listing on invitation
- Prominent logo placement on event emails, at event check-in and half page color ad in program
- Recognition on www.franklincommunitycenter.org event page and FCC's Facebook event page

\$2,500 – Lounge

- 2 Complimentary tickets
- Prominent listing on invitation
- Prominent logo placement on event emails, at event check-in and quarter page ad in program
- Recognition on www.franklincommunitycenter.org event page and FCC's Facebook event page

*All sponsorships are viewed as tax deductible to the extent the law allows.
Corporate benefits applicable to all sponsors if commitment is received prior to deadline.*

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Sponsorship Response Form

Please submit this form and indicate which level of sponsorship. Exclusive sponsorships are on a first come first serve basis. Email completed form to: marybeth@franklincommunitycenter.org

Name of Sponsorship	Amount

We wish to donate the following for raffle and contest prizes (please list items and total value):

We prefer to support the event with our donation instead: \$_____

Sponsor Information:

Sponsor/Corporate Name: _____

Contact Name: _____

Address: _____

Phone #: _____ Fax #: _____

Email: _____

Billing Information:

Invoice me at the address above Enclosed is a check in the amount of \$_____

Please charge my card (circle: VISA MC DISCOVER) OR use the **Donate** link on our website

Credit Card #: _____ Exp Date: _____ Security Code: _____

Name appearing on card: _____

Billing Address for card: _____

Amount to be charged on card: _____

Email Address: _____

Signature of approving party: _____

Company Facebook page _____ May we tag you? _____

All sponsorships are viewed as tax deductible to the extent the law allows.

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