



# Sponsorship Opportunities 2022

6/21/2022

Dear Friend and FCC Supporter,

Franklin Community Center is a **non-profit human service agency**, located in Saratoga Springs, that has been providing basic necessities and services to less fortunate individuals and families in our area for almost 40 years. Serving more than 6,000 people annually, we provide efficient and effective services to promote healthy lifestyles and positive changes, always holding on to our philosophy: **“Send people out the door with whatever they came in looking for.”**

Despite the glamorous and affluent reputation, Saratoga Springs, as in most cities, has a significant population of **people who struggle to make ends meet every day**. The unique and comprehensive approach of Franklin Community Center fosters a sense of family for those in need, without the discomfort of bureaucratic paperwork and prying questions. Every day, our staff provides guidance and advocacy to our community members in a safe, comfortable and non-judgmental atmosphere.

We rely heavily upon community donations, fundraisers and corporate sponsorships to supplement our annual budget and we pride ourselves on creating sustainable relationships. Our supporters are reassured by our positive reputation and fiscally conservative approach.

We thoughtfully request your support of our mission in the upcoming year. Your donation will benefit Franklin Community Center and ultimately, our friends and neighbors. With your help, we will continue making a difference in 2022. Please continue reading to learn more about our upcoming events/opportunities with **sponsorship levels and benefits** to find an avenue that will best suite your personal and professional needs.

Sincerely,

A handwritten signature in blue ink that reads "Mary Beth".

Mary Beth McGarrahan

# Event Sponsorship

## **FCC “Class is in Session” Fundraising Event**

**Thursday September 29, 2022**, enjoy complimentary cocktails and food designed especially for our event being held in the Arpey Family Community Center. Featuring a Silent Auction, specialty cocktails, hors d'oeuvres, desserts and music.

### **\$10,000 – Valedictorian**

- Includes 10 complimentary tickets
- Your name and/or logo featured on back of invitation
- Prominent logo on event emails, at event check-in, full-page color ad in program and company brochure distribution opportunity
- Recognition on [www.franklincommunitycenter.org](http://www.franklincommunitycenter.org) event page and on FCC's Facebook event page

### **\$7,500 – Salutatorian**

- Includes 8 complimentary tickets
- Your name and/or logo featured on invitation
- Prominent logo placement on event emails, at event check-in and half page color ad in program
- Recognition on [www.franklincommunitycenter.org](http://www.franklincommunitycenter.org) event page and FCC's Facebook event page

### **\$5,000 – Honor Roll**

- Includes 6 complimentary tickets
- Prominent listing on invitation
- Prominent logo placement on event emails, at event check-in and quarter page ad in program
- Recognition on [www.franklincommunitycenter.org](http://www.franklincommunitycenter.org) event page and FCC's Facebook event page

### **\$2,000 – Merit Roll**

- Includes 4 complimentary tickets
- Listing on invitation
- Prominent logo placement on event emails, at event check-in and business card ad in program
- Recognition on [www.franklincommunitycenter.org](http://www.franklincommunitycenter.org) event page and FCC's Facebook event page

### **\$1,000 – Achievement Award**

- Includes 2 complimentary tickets
- Listing on invitation
- Prominent logo placement on event emails, at event check-in
- Recognition on [www.franklincommunitycenter.org](http://www.franklincommunitycenter.org) event page and FCC's Facebook event page

### **\$500 – Star Student**

- Includes 2 complimentary tickets
- Listing on invitation
- Recognition on [www.franklincommunitycenter.org](http://www.franklincommunitycenter.org) event page and FCC's Facebook event page

### **\$150 – Key Club Member**

- 1 ticket
- Recognition on event invitation and on [www.franklincommunitycenter.org](http://www.franklincommunitycenter.org) event page

### **\$125 – Jr. Key Club Member (for 35 and under)**

- 1 ticket
- Recognition on event invitation and on [www.franklincommunitycenter.org](http://www.franklincommunitycenter.org) event page

*Event contact: Mary Beth McGarrah*  
*[marybeth@franklincommunitycenter.org](mailto:marybeth@franklincommunitycenter.org) | 518.587.9826 x227*  
*Franklin Community Center | 95 Washington St. | Saratoga Springs, NY 12866*

# FCC "Class is in Session" Fundraising Event Sponsorship Response Form

Exclusive sponsorships are on a first come first serve basis.  
Email completed form to: marybeth@franklincommunitycenter.org

| Name of Sponsorship Level | Amount |
|---------------------------|--------|
|                           |        |
|                           |        |

We wish to donate the following for silent auction prizes (please list items and total value):

\_\_\_\_\_

We prefer to support the event with our donation instead: \$ \_\_\_\_\_

## **Sponsor Information:**

Sponsor/Corporate Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

## **Billing Information:**

Invoice me at the address above       Enclosed is a check in the amount of \$ \_\_\_\_\_

Please charge CC (circle: VISA MC DISCOVER AMEX) OR use the **Donate** link on our website

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name appearing on card: \_\_\_\_\_

Billing Address for card: \_\_\_\_\_

Amount to be charged on card: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature of approving party: \_\_\_\_\_

Company Facebook page \_\_\_\_\_ May we tag you? \_\_\_\_\_

*All sponsorships are viewed as tax deductible to the extent the law allows.*

*Online secure processing: [www.franklincommunitycenter.org/donate](http://www.franklincommunitycenter.org/donate).*

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